



Features

- Power switch included
- Fan-free operation
- Low power consumption
- Slim design
- Retail-focused application
- Eye-catching appearance
- 2 years standard warranty (extendable up to 3 years)

The Orion P2.5 Indoor Standee Display is a premium digital signage solution tailored for retail environments, specifically designed to enhance both indoor store design and advertising impact. As part of the Orion digital standee series, it plays a key role in elevating brand image and creating a visually engaging, modern retail atmosphere that attracts customers and boosts sales. It ensures minimal power consumption while maintaining a noise-free environment. The display includes a convenient power switch for simple, plug-and-play functionality. Its high-quality screen produces pure images with smooth gradation, delivering refined and captivating visual effects ideal for retail promotions and branding.

Technical Specification

Basis	Product Parameter	Orion P2.5
LAMP	LED Type	SMD
	Pixel Pitch (mm)	2.5mm
Module	Driving IC	ICN/MBI/SM
	Module Size (mm)	320mm x 160mm
Cabinet	Cabinet Frame Size	665mm x 1785mm
	Pixel Density	275625pixels/m ²
	Viewing Angle	H 140°, V 140°
	Brightness	780cd/m ²
	Color Depth	14-16 bit
	Refresh rate (Hz)	≥3840
	Frame Rate (Hz)	>60 frames/sec
	Screen Weight (kg)	45kg
	Voltage (V)	110V - 220V

Display	Avg. Power Consumption	<120w
	Max. Power Consumption	<400w
	Service Access	REAR
	IP Grade	IP31/43
	Operating Temp/Humidity	-0°C-40°C 10-90%RH
	Storage Temp/Humidity	-0°C-40°C 10-90%RH
	Lifetime (Normal Temp)	≥100,000 Hours
	System Controller	Novastar TB40
	Screen Resolution	256 dots x 704 dots
	Cabinet Material	Aluminum
	Active Display Area	640mm x 1760mm

Specifications and product information are subject to change without prior notice due to ongoing innovation and development. For the most up-to-date details, please visit www.orion-led.com.

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