



## Features

- Smooth color transition
- Fan-free operation
- Low power usage
- Aluminium frame
- Retail-focused application
- Eye-catching appearance
- 2 years standard warranty (extendable up to 3 years)

The Orion P1.8 Indoor Standee Display is a smart digital signage solution made for indoor retail spaces. It helps improve the look of your store, attract more customers, and boost your brand image, which can lead to better sales. It runs without a fan, so it stays quiet and uses less power. With a simple power switch, it's easy to set up and use—just plug it in and go. The screen shows clear, high-quality images with smooth color transitions, giving your store a modern and eye-catching display.

### Technical Specification

| Basis   | Product Parameter  | Orion P1.8                  |
|---------|--------------------|-----------------------------|
| LAMP    | LED Type           | SMD                         |
|         | Pixel Pitch (mm)   | 1.8mm                       |
| Module  | Driving IC         | ICN/MBI/SM                  |
|         | Module Size (mm)   | 320mm x 160mm               |
| Cabinet | Cabinet Frame Size | 665mm x 1785mm              |
|         | Pixel Density      | 284444pixels/m <sup>2</sup> |
|         | Viewing Angle      | H 140°, V 140°              |
|         | Brightness         | 780cd/m <sup>2</sup>        |
|         | Color Depth        | 14-16 bit                   |
|         | Refresh rate (Hz)  | ≥3840                       |
|         | Frame Rate (Hz)    | >60 frames/sec              |
|         | Screen Weight (kg) | 45kg                        |
|         | Voltage (V)        | 110V-220V                   |

|         |                         |                    |
|---------|-------------------------|--------------------|
| Display | Avg. Power Consumption  | <120w              |
|         | Max. Power Consumption  | <400w              |
|         | Service Access          | REAR               |
|         | IP Grade                | IP31/43            |
|         | Operating Temp/Humidity | -0°C-40°C 10-90%RH |
|         | Storage Temp/Humidity   | -0°C-40°C 10-90%RH |
|         | Lifetime (Normal Temp)  | ≥100,000 Hours     |
|         | System Controller       | Novastar TB40      |
|         | Screen Resolution       | 344 dotsx946 dots  |
|         | Cabinet Material        | Aluminium          |
|         | Active Display Area     | 640X1760mm         |

Specifications and product information are subject to change without prior notice due to ongoing innovation and development. For the most up-to-date details, please visit [www.orion-led.com](http://www.orion-led.com).



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