



## Features

- IP65 rating
- Fan-free operation
- Low power consumption
- Lightweight Design
- Retail-focused application
- Enhanced brand visibility
- 2 years standard warranty (extendable up to 3 years)

Orion digital standee are specific applications catering to the indoor outdoor environment for retail store design and advertising. Our exclusive range of Retail signage and store design products not only improves the brand image of your products but also creates an innovative and eye catching appearance to the Retail store area, thereby enhancing the sales turnover.

Among this range, the Orion P4 Outdoor Standee Display is a robust and stylish digital signage solution designed to deliver high-impact visuals in outdoor settings. Constructed with a uniquely designed steel frame and rated IP65, it ensures excellent durability and resistance to harsh weather conditions while maintaining high brightness and contrast for maximum visibility.

### Technical Specification

Basis	Product Parameter	Orion P4
LAMP	LED Type	SMD
	Pixel Pitch (mm)	4mm
Module	Driving IC	ICN/MBI/SM
	Module Size (mm)	320mm x 160mm
Cabinet	Cabinet Frame Size	665mm x 1785mm
	Pixel Density	160000pixels/m <sup>2</sup>
	Viewing Angle	H 140°, V 140°
	Brightness	4500cd/m <sup>2</sup>
	Color Depth	14-16 bit
	Refresh rate (Hz)	≥3840
	Frame Rate (Hz)	>60 frames/sec
	Screen Weight (kg)	60 kg
	Voltage (V)	110V - 220V

Display	Avg. Power Consumption	<400w
	Max. Power Consumption	<750w
	Service Access	REAR
	IP Grade	IP65/55
	Operating Temp/Humidity	-0°C-40°C 10-90%RH
	Storage Temp/Humidity	-0°C-40°C 10-90%RH
	Lifetime (Normal Temp)	≥100,000 Hours
	System Controller	Novastar TB2
	Screen Resolution	160 dots x 440 dots
	Cabinet Material	Sheet Metal
	Active Display Area	640mm x 1760mm

Specifications and product information are subject to change without prior notice due to ongoing innovation and development. For the most up-to-date details, please visit [www.orion-led.com](http://www.orion-led.com).

**ATENTI | ORIGINS**

ATENTI ORIGINS PHOTOELECTRICITY CONSORT PVT.LTD.

Reg. Office: 504, 5<sup>th</sup> Floor ABW Elegance Tower, Jasola District Centre, Jasola, New Delhi - 110025

Branch Offices: Lucknow, Mumbai, Hyderabad

Factory : B-10, Sector-88, Noida - 201301

✉ [sales@orion-led.com](mailto:sales@orion-led.com)

in ORION LED

f @OrionLedDisplay

ig @orion\_led\_

yt @OrionLED

